



20<sup>th</sup> June, 2016

To Whom it may concern,

We are delighted to announce that Banogue National School Parents' Council and Tots to Teens Community Crèche are embarking on a joint fundraising event on Thursday, 29<sup>th</sup> September coming.

We have decided to hold a Fashion Show that evening in the Woodlands House Hotel, Adare. We are very pleased to announce that we have secured the Holman Lee Modelling Agency to run this event for us.

Both the school's parents' council and crèche committee are very active fundraisers. We are always looking for ways to raise money to ensure that both services have the very best facilities to offer the children attending. Raising funds to carry out much needed maintenance works and repairs in the school yard is a high priority for the parents' council of the school. The Crèche need to carry out some maintenance on the playground also, the cost of which is €2,764.07 including VAT.

This is the first time that the Banogue NS and Tots to Teens Crèche have run a joint fundraiser. We are very much relying on the financial support of businesses in order to make this event a success. Tickets will be on sale at €15 each. We will be selling business advertisements for our Fashion Show Brochure which will be available on the night. The cost of an advertisement will range from €50 to €100. €50 will cover the cost of a half page advertisement and €100 is the cost of a full page advertisement. We would also be very eager to secure a main sponsor for the fashion show which would be an excellent means of advertising and exposure for any business. The main business sponsor's logo would be printed on all tickets, posters, social media advertising and at the official press launch which will be featured in leading local newspapers. We will also have retail stalls selling on site at the fashion show. If you would like to avail of this fantastic opportunity to promote your product or service, please feel free to contact Aileen Donegan Boome or Amanda Jordan for further details. See contact details below.

This event guarantees to be a fantastic community event which will draw many people from surrounding areas to attend. We are hoping to have 500 people in attendance on the night.

We would greatly appreciate your support, no matter how small in order to make this event a success for both Banogue NS and Tots to Teens Community Crèche. Thank you for your time.

Yours Sincerely,

***Aileen Donegan Boome***

**Chairperson**

**Banogue NS Parents' Council**

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***Amanda Jordan***

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